



U.S. Department of Energy  
Energy Efficiency and Renewable Energy

# US ENERGY CAPITAL

Conyers, Georgia



**Rebuild America  
and  
Georgia Environmental Facilities Authority**

**Present an Energy Technology Seminar**

**Energy Efficient Technology in Buildings**

**Conyers, Georgia**

**October 14th, 2004**

**Jim Borland, President,**

**US Energy Capital**



# FINANCING – WHY?

It is a known fact that the lack of capital prevents many energy savings projects from ever being completed



# FINANCING FACT

Most energy saving projects can be financed so that *current utility budgeting can pay for the energy upgrade* from the savings realized



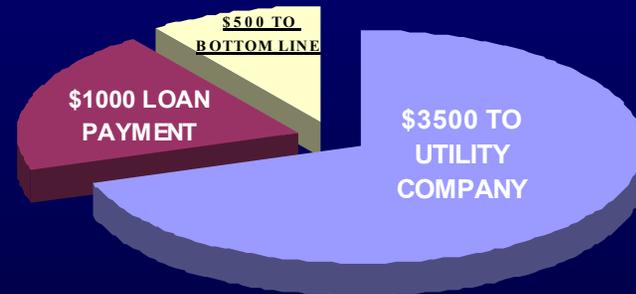
# FINANCING ADVANTAGE

**BEFORE ENERGY UPGRADE**



**\$5000 PER MONTH  
PAID TO THE  
UTILITY COMPANY**

**AFTER ENERGY UPGRADE**





# INDUSTRY SEGMENTS

- GOVERNMENT
  - Federal
  - Municipal
    - State / City / Schools
- NOT-FOR-PROFIT 501(C)(3)
  - Churches
  - Private Schools / Universities
  - Charities
- COMMERCIAL / INDUSTRIAL (C & I)
  - (Just about any site not falling in the above 2 categories)





# FINANCING VEHICLES- CONTRACTS

## THREE DIFFERENT APPROACHES

1. SHARED SAVINGS
  - Split between customer & contractor
2. PERFORMANCE CONTRACT
  - Guaranteed Savings
  - No Upfront Capital (Usually)
3. CAPITAL APPROACH (MOST POPULAR)
  - Pay With Cash
  - Use Borrowed Capital
    - >Lease / Loan / Bond





# Municipal Leasing – What is it?

**Allows the Public sector to purchase without having go to the voters for every item**

- Lease payments are a part of the budget process – does not require voter approval such as a bond issue does
- Not considered “Debt” in most cases
- Subject to annual appropriations



# Why is Muni Financing different?

Municipal rates are lower than commercial rates because the interest earned is tax-free

Rates are comparable to Municipal bonds



# Muni Financing is for whom?

## YES

States

State Agencies

Cities

City Agencies

Public School Systems  
(K-12 & Universities)

## NO

Private or parochial schools

Non-Profit organizations  
(will discuss later)



# FINANCING BY SEGMENTS

- TYPE CONTRACT
- AVAILABLE RATES
- TERMS AVAILABLE





<b><u>WHAT TO USE</u></b>	<b><u>Federal Gov't</u></b>	<b><u>Muni</u></b>	<b><u>C&amp;I</u></b>	<b><u>NFP</u></b>
<b><u>Type of Contract</u></b>				
Lease (L)	X	X	X	X
Loan (L)			X	X
Tax Exempt Bond (TEB)		X		X *
Taxable Bond (TB)			X	X
*using a conduit with a tax exempt entity				



<b><u>RATES</u></b>	<b>Federal <u>Gov't.</u></b>	<b>Muni</b>	<b>C&amp; I</b>	<b>NFP</b>
<b><u>Available Terms</u></b>	10 years	(L)-15 years  (TEB)-25 years	10 years	10 years
<b><u>Typical Interest Rates</u></b>	(L) 8-10%	(L) 4.0 - 4.5%;  (TEB) 2.75 - 3.5%	(L) 5.5 – 8%  (TB) 4.5%	(L) 5.5 - 8%  (TB) 4.5%  (TEB) 2.5 - 3.5%
		(L) = Lease/Loan	(TEB) = Tax Exempt Bond)	(TB) = Taxable Bond



# Muni-Financing Terminology #1

- **Budget Allocation**
- Payments are typically allocated to the Operating Budget. This allows the municipality greater flexibility from whom to borrow funds and how to best use them.
- The Operating Budget – This is the money used for day-to-day operations of the municipality



# Muni-Financing Terminology #2

- **Bank Qualified**
- Bank Qualified = When a Municipality expects to enter into less than \$10 million in tax-exempt debt during the current calendar year it is considered “Bank Qualified”
- A municipality does not have to be “Bank Qualified” to obtain muni financing but there may be fewer funding sources available if it is not “Bank Qualified”



# Muni-Financing Terminology #3

## “Non-Appropriation”

- Non-Appropriation allows the public Agency to cancel the lease, with certain restrictions, annually if funds are not appropriated for payments during the next fiscal year
- All municipal leases include a form of Non-Appropriation



# Muni-Financing Terminology #4

- **Conduit Leases**

- Conduit Leases are a method for Non-Profit/501(c)(3) organizations to structure financing with rates comparable to Municipal Leases
- Involves an approved third party public agency
- The third party acts as Lessee and sub-leases the financing to the non-profit
- Expensive to create- usually appropriate for leases over \$1 million



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