

Rebuild America Action Plan

Nevada Power Company

Draft

This is a four-part action plan that covers (1) priorities, goals, and organization; (2) actions, responsibilities, and resources for carrying out the plan; (3) methods for monitoring and evaluating results; and (4) plans for promoting and expanding the program.

Priorities, Goals, and Organization:

Priorities

To develop a forum to promote and support Rebuild partners and partnerships in concert with the forming of a Rebuild Nevada Partnership with the Department of Energy in the State.

Goals

1. Providing energy audits and technical support to the community and defined projects supporting the Rebuild Nevada initiative. The efforts will target approximately 2 million square feet of facilities annually.
2. Promoting a sustainable Rebuild Nevada membership within Southern Nevada. As a direct result of Nevada Power's involvement the company will endeavor to work with and make resources available to all active supporting and implementing partners within its service territory.
3. Serving as an informational source and report Nevada Power Company's progress in the Rebuild Nevada program and make available project information to DOE and to peer exchange forums.

Organization and Leadership

Nevada Power Company, in support of the Rebuild America program in Southern Nevada, will make available resources, as necessary, to support the company's involvement in projects that our customer/partners define. Included will be planning, technical and marketing resources from individual within the Company, namely, Arnold Lopez, Manager, Energy Conservation, John Chapman, Marketing Project Manager, John Berg, Energy Conservation Representative, Firmin Berta, Energy Conservation Representative, Leo Wong, Energy Conservation Representative, Tony Simmons, Power Quality Engineer.

Actions, and Resources

Nevada Power Company as a Rebuild participant in Southern Nevada, will support partners and partnerships with in-kind technical resources and marketing support.

ACTIONS

1. Initiate and facilitate Rebuild Partnership meetings. The meetings will include partnership formation, local peer exchange, and partnership progress. The Company will provide for four meetings annually.
2. Provide technical audits and technical services to Rebuild Partnerships. The services will include but is not limited to lighting audits, mechanical audits, energy economic evaluations, and financial analyses.

RESOURCES

Nevada Power will be providing approximately \$30,000 in both in-kind (80%) and marketing (20%) support. These in-kind resources include expertise in commercial audits, lighting audits, and residential weatherization.

Methods for Monitoring and Evaluating Results

Nevada Power will internally track audits and Rebuild activities and expenses made toward the Rebuild effort. Highlights, summaries of projects and project successes will be made available to DOE.

Public Awareness

Nevada Power Company will support and develop as necessary public awareness campaigns. The Company anticipates that much of the publicity will be generated through the use of low to no cost media sources through public service announcements and press releases to local newspapers, journals, and other appropriate media.