

Industry Partner Program



Sarnafil Roofing and Waterproofing Systems
100 Dan Road
Canton, Massachusetts 02021

Sarnafil Roofing and Waterproofing Systems Overview

Sarna is an international corporation established in 1958 and is engaged in the development and production of polymer based products. The Sarnafil Division is the world's largest manufacturer of thermoplastic roofing and waterproofing systems for institutional, commercial, industrial, and civil engineering applications. North American corporate headquarters are in Canton, Massachusetts with seven regional offices and distribution throughout the US, Canada, and the Caribbean.

Sarnafil manufactures a comprehensive line of thermoplastic roofing and waterproofing products and systems that provide long term solutions to a wide variety of building envelope, environmental, and civil engineering applications. Sarnafil membrane systems are engineered to provide exceptional reliability and performance. Our systems are backed by broad, in-depth technical assistance and service programs that are unequalled in the roofing and waterproofing industry. Sarnafil has recently developed an ultra white, highly reflective roofing membrane that provides exceptional reflectivity and emissivity values. The ENERGYSMART™ roofing membrane meets the new critical values as an ENERGY STAR roofing membrane.

Sarnafil was established in the United States in 1975. Since that time Sarnafil has been an industry leader in the development and application of thermoplastic roofing and waterproofing technology. Sarnafil has developed a world class reputation in providing systems solutions for difficult building envelope applications. Sarnafil is active in a variety of international and US trade organizations including the National Roofing Contractors Association, The Sealant, Waterproofing, and Restoration Institute, the Roof Consultants Institute, the Construction Specifiers Institute among others. Sarnafil became a Charter Partner in the Energy Star Roof Products Program in 1998 and a Rebuild America Charter Business Partner in 1999.

Our Partnership Vision Statement

Sarnafil Roofing and Waterproofing Systems is committed to providing the best value in our industry.

Our vision for participation in the Rebuild America Program is to:

- ***Provide high quality roofing and waterproofing systems***
- ***Provide information and technical services to assist partners in making quality roofing and waterproofing decisions***
- ***Provide energy efficient roofing solutions such as the EnergySmart® highly reflective white roofing membrane***
- ***Provide technical information and design assistance to partners to enable them to properly plan and design energy efficient roofing applications.***

For nearly 25 years in the United States, Sarnafil has developed a world class reputation in providing high performance roofing and waterproofing systems and dedicated consultative sales services to facility managers and design professionals. As a Rebuild partner Sarnafil provides dedicated resources in our commitment to furthering the goals of the Rebuild America initiative. These resources include the following:

Providing Resources and Tools

1. Develop design specifications including construction details for partners, particularly educational facility managers and design professionals to use as guidelines utilizing the Energy Smart™ white, highly reflective roof membrane systems that reduce energy consumption, as well as improve air quality, for new buildings, roof renovations, and modular classrooms.
2. Provide information on how white, highly reflective roofing reduces the effects of urban heat islands, improves microclimates, reduces the development of smog, and reduces energy consumption.
3. Provide a model presentation that community members or school officials can modify and then present to illustrate how white, highly reflective roof membrane systems can save money.
4. Provide a list of knowledgeable roofing consultants, design architects, and engineers in each region and distribute it to schools.
5. Collaborate with other partners and provide model RFP language to assist schools solicit architectural and engineering proposals that are based on advanced reflective roofing technology.

Providing Training and Technical Assistance

1. Present regional and individual seminars to facilities and school administrators on the impact of roofing technology, energy conservation, and air quality issues.
2. Organize regional and individual seminars for architectural and engineering firms about the benefits of white, highly reflective roof membrane systems in energy efficient design, and providing AIA Continuing Education credits.
3. Provide free technical assistance to facilities managers, particularly schools and assist in developing roofing and reroofing guidelines for energy efficient roof systems.
4. Assist school districts in obtaining third party review of performance contracts by design professionals.

Summary

As a Business Partner, Sarnafil works closely with Rebuild America Partnerships and the EnergySmart School Partners both on a national and local level. Our national sales organization works everyday with municipal, state and local agencies and organizations. Our Educational Sales Group works closely with US colleges, universities and public school districts in providing advice and consultations regarding the benefits of energy efficient ENERGY STAR Roofing Products.

As a major aspect of Rebuild America and the EnergySmart Schools Initiative, Sarnafil works to promote energy efficiency, awareness of energy related issues and the environment, and the reinvestment of energy savings in energy related programs. ***The major benefactors of the program will be our children in both rural and urban areas who if we are successful will benefit from a better learning environment in the classroom and a better living environment in their daily activities.***

Contact

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