

# CH Energy Group, Inc. News

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## Central Hudson Hosts Energy & Environmental Technologies Seminar *Attendees Learn How To Cut Costs and Save Energy*



Energy Marketing Specialists Amanda Sargent (left), Cathy Doyle (center) and Kelly Devens (right) discuss marketing products at an energy and environmental technologies seminar held Feb. 24 at Central Hudson's Kingston headquarters.

Central Hudson's Kingston headquarters had a packed auditorium on Feb. 24 with close to 100 people attending an energy and environmental technologies seminar.

"Energy & Environmental Technologies To Boost Your Business Today" was designed for businesses and building own-

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Marketing Director Bill Flynn (right) discusses smart energy with George Rolfe, Project Manager with the Mohonk Mountain House (left) and Keith Mack, President of Hudson Valley Ice & Sports (center).

ers. The event was sponsored by Mid-Hudson Energy Smart Communities, the Ulster County Development Corporation and CH Energy Group, Inc. In addition, the U.S. Department of Energy’s Rebuild America program and the New York State Energy Research and Development Authority, known as NYSERDA, were the principal government sponsors of the event.

Presenters discussed the latest information on technologies that are helping businesses and institutions save energy and money. Discussions were held on efficient lighting; heating, ventilation and air conditioning (HVAC); cogeneration; geothermal and renewable energy. The event, which was free for attendees, shared information with business owners on how to cut operating costs while protecting the environment.

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*— Marketing Director Bill Flynn*

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“Attendees told us they valued the seminar, not only for the high-caliber information they received from energy efficiency experts, but also because it was a terrific networking opportunity. I think a lot of business took place during the course of the event,”

said Patrice Courtney, coordinator for Mid-Hudson Energy Smart Communities. Courtney noted that the attendees included 21 architects who earned Continuing Education Units for their attendance.

Using case studies, the presenters showed how to lower energy bills by using better insulation levels, high-performance windows, energy-efficient lighting and appliances, improved duct systems, and high-efficiency heating and cooling equipment, including state-of-the-art geothermal and cogeneration systems appropriate for even small- and mid-sized businesses. The seminar also provided information on alternative energy sources that are appropriate for powering a commercial building.

Marketing Director Bill Flynn was pleased with the turnout as well.

“This forum provided a great opportunity for our customers to meet with architects, engineers and representatives from NYSERDA,” Flynn said. “Here, we created an excellent opportunity for our customers to gain an understanding about new technologies. It’s an opportunity for learning and networking.”

Representatives from NYSERDA presented information on the technical assistance and low-interest loans it makes available to finance the renovation or construction of energy-efficient buildings.

“Governor Pataki has made it a priority for state government to partner with local businesses and communities to address energy, economic, and environmental issues,” said Peter Smith, Acting President



Close to 100 people attended the energy and environmental technologies seminar held at Kingston headquarters on Feb. 24.

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of NYSERDA. "The financial and technical assistance NYSERDA provides saves building owners millions of dollars annually."

Chester J. Straub, Jr., President of UCDC, who spoke at the seminar, said small and large businesses alike need to be more cost-conscious because of the increasingly competitive economy in which they work.



Energy Marketing Specialist Kevin Smith (right) reviews marketing materials with Patrice Courtney, Coordinator for Mid-Hudson Energy Smart Communities (left).

"By utilizing state-of-the art technologies to maximize energy efficiency, they not only achieve their business goal but also contribute to the improvement of the local environment, thus creating a better quality of life and stronger community," Straub said.



Kathy Scullion of Sullivan County Community College enjoys the luncheon buffet.



(Left to right): Joseph Borowiec of NYSERDA discusses microturbine technology with James Pfeiffer of United Technologies; Allen Roberts of NY Fuel Cell Energy LLC; Dennis Terry of Dennis Terry Associates; and John Besold of Community Power-NY.

Other speakers included representatives from Bard College, Hudson Valley Clean Energy, Inc., United Technologies, Community Energy, Inc., Lentz Engineering Associates, Honeywell, and Wattstopper.

Mid-Hudson Energy Smart Communities is a NYSERDA New York Energy Smart<sup>SM</sup> program under the umbrella of the U.S. Department of Energy's Rebuild America program.

Mid-Hudson Energy Smart Communities helps meet the energy resource challenges facing commercial and residential building owners through demonstration projects, outreach programs, and by matching energy-related projects with NYSERDA resources.

All New York Energy Smart<sup>SM</sup> programs are funded by a System Benefit Charge (SBC) paid by electric distribution customers of participating utilities. NYSERDA, a public benefit corporation established by law in 1975, administers SBC funds and programs under an agreement with the Public Service Commission. ■