

Paul Gromer Helps 'Rebuild Boston'

When someone was needed to speak out on behalf of the energy efficiency industry in Massachusetts, the industry turned to Paul Gromer.

Fresh from a stint as Massachusetts Energy Commissioner and with a degree from Harvard Law, Gromer was the perfect person for the job.

He quickly formed partnerships with utilities and environmental groups and helped persuade regulators to preserve Massachusetts utilities' award-winning energy efficiency programs. Along the way he built an effective industry association.

Gromer gained marketing experience in England, where he studied at Oxford and worked on advertising campaigns for Cadbury and British Airways, among others.

The Massachusetts Energy Efficiency Council was founded in 1992. Now the Northeast Energy Efficiency Council (NEEC), it has over 100 member companies throughout the region, and Gromer serves as NEEC's executive director.

NEEC is housed in a renovated brick warehouse in Boston's historic North End, just