

# Salisbury, NC, Hoists a Sign of the Times

“We wanted to start something,” is how Hilary Edwards explains why her North Carolina partnership, the **Salisbury Housing Authority**, put up six road signs that say, “Welcome To A Rebuild America Community.”

“When people come to our community, especially those interested in economic development, we want them to have something to talk about right off the bat,” she said. The signs are located on main roads leading into town, just inside the city limits.

The signs are one of the ways Edwards is attracting attention to the partnership she leads as special programs manager for the Authority. The partnership has begun HVAC retrofits of a 68,000-square-foot senior housing building, and is working closely with its partners to ensure maximum savings from their efforts. Piedmont Natural Gas, for example, is providing its services and new equipment for free, and Duke Power is helping to educate residents to track their energy use.

“We’re really pleased with the collaboration with the City of Salisbury and all of our partners,” Edwards said. Now the partnership aims to bring in three local colleges that have begun expansion and renovation projects.

“Rebuild America is a philosophy as much as a program – we like looking for ways to conserve energy,” she said.



Visitors to Salisbury, NC, are welcomed by the city's Rebuild America partnership.