

Growing Georgia Through Technology-driven Solutions



*Economic Development Institute  
at Technology Square*

Georgia Institute of Technology



## *A MESSAGE FROM THE DIRECTOR*

For more than fifty years, the Economic Development Institute (EDI) has fostered job creation by helping Georgia businesses enhance their competitiveness and by assisting Georgia communities with economic development programs. From our campus location and seventeen field offices, EDI staff professionals bring their technical and managerial expertise to clients throughout Georgia. EDI also provides a key linkage to the intellectual resources available from Georgia Tech.

With the development of Technology Square in the vibrant Midtown Atlanta area, EDI will be more strongly positioned to serve our customers and work with our collaborators. Our new facilities will provide a superior working environment that will offer efficiencies to our organization. More important, our new location will strengthen synergies with our campus-based partners and improve our capabilities for developing new programs to continue serving our customers.

By providing unparalleled accessibility and a tighter integration with Georgia Tech colleges, schools, and other organizations, Technology Square will truly mark the beginning of a new era for EDI.

Technology Square will include organizations with whom we share a common mission: the Center for Quality Growth and Regional Development, the DuPree College of Management, and the Global Learning Center, which will offer continuing education opportunities. Providing unprecedented accessibility will be a 1,550-space parking deck immediately adjacent to the EDI offices. Across the street will be the new Advanced Technology Development Center and the Yamacraw Design Center.

The historic Biltmore Hotel restoration, Bank of America, Fox Theater, BellSouth, First Union Bank, and the Sixth District Federal Reserve Bank have already begun transforming the cityscape of this area. Other new residential developments and office space are creating what will become the most attractive pedestrian-oriented part of Atlanta. Technology Square will be bracketed by two MARTA stations just a few blocks away, Tech's Stinger shuttle will keep the entire campus easily accessible to us, and the Interstate 75-85 Downtown Connector will be just seconds away.

The Economic Development Institute is ready to flourish in this rich, new business environment. With the exciting blend of activities around us, we expect to solidify and sustain our reputation as the premier university-based economic development program in the nation. I hope you will join me in anticipation of our arrival at Technology Square in the summer of 2003.

*Joel R. (Rick) Duke  
Director, Georgia Tech Economic Development Institute*



EDI representatives provided on-site assistance and training courses that helped American Firewear, a Cave Spring company, receive ISO 9000 quality registration. The company manufactures protective clothing for firefighters.

## Technology Square: A New Gateway to Georgia Tech

Technology Square will provide a new entrance to the Georgia Institute of Technology, both physically and symbolically. By locating organizations with significant outreach efforts together in a new setting easily accessible to visitors, Georgia Tech is rolling out the “welcome mat” in ways that have never been possible before.

Centered around Fifth Street and located across the Interstate 75-85 Downtown Connector from the traditional Georgia Tech campus, Technology Square will include facilities for the Economic Development Institute, DuPree College of Management, Global Learning Center, Center for Quality Growth and Regional Development, Georgia Tech Hotel and Conference Center, Interdisciplinary Institute, Georgia Tech Foundation, and Georgia Tech Bookstore. Georgia’s premier resources for technology-based companies—the Advanced Technology Development Center and the Yamacraw Design Center—will be located across Fifth Street from Technology Square in the new Centergy Center.

Bringing these complementary organizations together will create a powerful synergy benefiting the many constituencies of the Economic Development Institute (EDI). The modern and attractive new facilities will encourage strong interactions between EDI and Georgia businesses, communities, and economic developers, in addition to providing EDI with new opportunities to share knowledge through workshops, seminars, and continuing education courses.

With Georgia Tech as a powerful magnet, Technology Square and Centergy will help create in Midtown Atlanta a vibrant new center for the state’s growing community of technology-based companies.

## Technology-driven Solutions: Georgia Tech’s Economic Development Institute

Georgia Tech’s Economic Development Institute (EDI) offers an array of services with a common objective: to grow Georgia’s economy by providing technology-driven solutions to the state’s businesses and communities. Whether the goal is attracting new companies to Georgia, expanding existing enterprises, providing technical expertise to help Georgia business and industry be more competitive, or helping communities plan for growth, EDI helps keep the state’s economy moving forward.

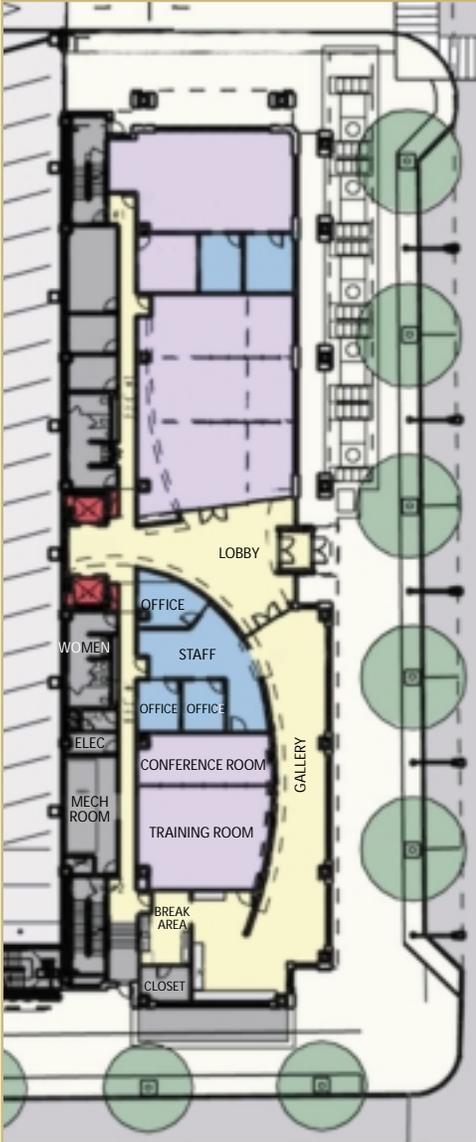
For Georgia business and industry, EDI provides assistance designed to improve productivity and help companies become more competitive in world markets. With a staff of more than 125 professionals on campus and in regional offices around the state, EDI offers services to business and industry in:

- quality and international standards;
- energy and environmental management;
- lean enterprise transformation;
- information technology solutions;
- process productivity; and
- marketing and strategic planning.

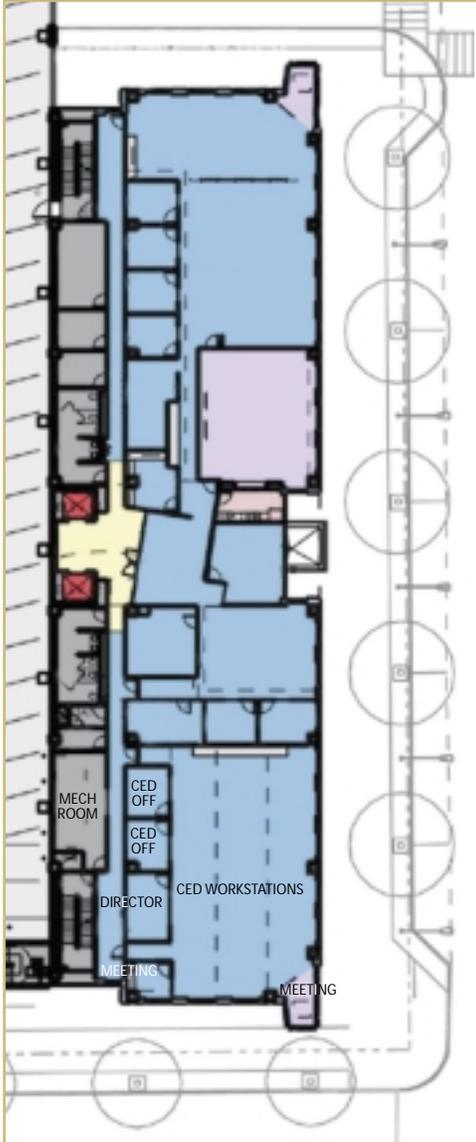
EDI supports Georgia’s economic development efforts by conducting specialized professional development courses, performing economic development research, helping Georgia communities prepare for growth, and connecting relocating or expanding companies with resources at Georgia Tech. EDI economic development specialists help Georgia’s economic and community development professionals enhance their skills and keep current with new trends and technologies.

EDI provides services through a statewide network of seventeen regional offices, backed up by campus-based skill centers and the resources of Georgia Tech’s nationally ranked academic and research faculty.

LEVEL 1



LEVEL 2



EDI provides a broad range of assistance to Georgia businesses and communities. Shrimp boats docked at the Georgia coast (below, far left) symbolize EDI's assistance to regional tourism organizations. Staff from the Savannah regional office helped Creative Packaging, a printing company, with quality planning and process improvement issues (center). The Athens regional office helped the Big City Bread Company, a commercial bakery, expand its facility (right).





## **Building a Legacy: Be Part of EDI in Technology Square**

For additional information, please contact:

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EDI staff helped a Dawsonville metal fabrication company, Impulse Manufacturing, with new facility design and pollution prevention compliance. The assistance helped the company expand, creating new jobs, new sales, and new investment.