

# The Rebuild America December 2000 Flash Report

## “Good News from America’s Communities”

### *In This Edition of the Flash Report:*

New Partnerships  
Forum Sponsorship/Exhibition Slots Filling Up Quickly  
National Forum 2001 Update  
Seattle Regional Peer Exchange  
Rebuild Focuses on School-Specific Training  
Modular Classrooms Being Monitored via Live Website  
Energy Star® Workshop for Utilities, ESCOs and Engineers  
Save the Date: Mid-Atlantic Peer Exchange Forum

## **New Partnerships**

The following partnerships joined Rebuild America last month:

Town of Rainier; Rainier, Washington  
Georgia Institute of Technology (Georgia Tech); Atlanta, GA

Currently, there are 310 active partnerships, located in 48 states and three territories. Altogether, these partnerships have 543,831,956 square feet of retrofits completed or underway.

## **Forum Sponsorship/Exhibition Slots Filling Up Quickly**

Exhibition space is limited for the National Forum; therefore any businesses, organizations or entities interested in sponsoring should be sure to act quickly. Sponsorship at the 2001 Forum will provide organizations with ample opportunity to market themselves and make new contacts –



National Forum 2001  
**rebuild america**

we are expecting more than 1,200 attendees during the course of the National Forum 2001 and Greenprints 2001 (held in collaboration with the National Forum on Thursday, March 15, and Friday, March 16. There are two levels of sponsorship at the National Forum – Allied and Corporate.

Allied Sponsorship includes:

- Two complementary registrations for the National Forum 2001, which guarantees participation in all activities on March 13 and 14. Includes complimentary registrations to Greenprints 2001 on March 15.
- One 8' by 10' booth in the National Forum 2001 Showcase Area on March 13 and 14.
- Complimentary ticket to Greenprints' Visionary Dinner on March 14, 2001 - a \$75 value.
- Recognition as an “Allied Sponsor” in printed and electronic promotional and marketing materials, including reminder emails, final agenda package, and on-site signage.

- The National Forum 2001 website will feature your company name and logo, along with a direct link to your company website.
- Recognition as “Allied Sponsor” during Tuesday evening’s social event.

Corporate Sponsorship includes:

- Three complimentary registrations for the National Forum 2001, which guarantees participation in activities on March 13 and 14. Includes complimentary registrations to Greenprints 2001 on March 15 and 16.
- One 8' by 10' booth in the National Forum 2001 Showcase Area on March 13 and 14.
- One 8' by 10' booth at the Greenprints 2001 on March 15 and 16, a \$750 value.
- Complimentary ticket to Greenprints Visionary Dinner on March 14, 2001 - a \$75 value.
- Recognition as a “Corporate Sponsor” in printed and electronic promotional and marketing materials, including reminder emails, final agenda package and on-site signage.
- The National Forum 2001 website will feature your company name and logo, along with a direct link to your company website.
- Recognition as “Corporate Sponsor” during Tuesday evening’s social event.
- Quarter-page corporate ad in final agenda.

In addition to exhibit hours throughout the Forum, the agenda will provide several occasions for sponsors to acquaint themselves with attendees. On Tuesday, March 13, interaction opportunities include Participant Registration (4 hours) and the Renovation, Innovation, Celebration! Evening Event (3 hours). On Wednesday, March 14, opportunities include the Continental Breakfast in Showcase Area (2.5 Hours), a Morning Break in Showcase Area (1.5 hours) and the Greenprints' Visionary Dinner and Reception (4 hours).

Corporate sponsors will have meet-and-greet opportunities with both National Forum and Greenprints attendees throughout the final two days of the Forum. Thursday, March 15, interaction opportunities include a Morning Break in Tradeshow Area (1 hour), a Luncheon in the Tradeshow Area (1.5 hours) and the Greenprints' Tradeshow Reception (2.25 hours). The final day of the forum, Friday, March 16, includes a Continental Breakfast (2.5 hours), a Morning Break in the Tradeshow Area (1.5 hours), and the Final Tradeshow Break (1.5 hours).

**Altogether, these opportunities add up to more than 26 hours of direct participant interaction!** For more information about sponsorship, contact Anita Denning at 301/588-9387 or email at [adenning@drintl.com](mailto:adenning@drintl.com).

## **National Forum 2001 Update**

The Rebuild America National Forum, which will be held March 13-15, 2001, in Atlanta, Georgia, is quickly shaping up to be a stellar event. A variety of activities and sessions are scheduled throughout the four-day conference to appeal to Rebuild America network members.

Rebuild America is proud to announce that Kennedy Smith, Executive Director of the National Main Street Center, will serve as opening keynote speaker on Wednesday, March 14. As the ideology of the Main Street Center is in line with the Rebuild America mission, she is sure to raise some familiar themes in her presentation, while infusing her speech with some unique viewpoints.

Presenters and moderators of sessions are being finalized, as well. Session will be held in five keys:

Connecting with Classrooms and Campuses; High-Performance Partnerships, The Changing Energy Landscape; Tomorrow's Technologies Today; and Innovative Approaches to Reaching Key Audiences. To register for the Forum, visit [www.rebuildforum.org](http://www.rebuildforum.org) or contact Christina VanVleck at 301/588-4229.

### **Seattle Regional Peer Exchange**

The Seattle Regional Peer Exchange Forum was held December 13-15, in San Diego, California. During the event, partnerships discussed the state of the program, common elements that contribute to a successful partnership, and pointers on developing project. The purpose of the Forum was to bring together partnerships in order to facilitate a closer and more familiar Rebuild America community. For more information about the event, please contact John Broughton at [johnb@drintl.com](mailto:johnb@drintl.com).

### **Rebuild Focuses on School-Specific Training**

On December 12-13, 2001, a small group of Rebuild America Reps met with a team of Rebuild America and EnergySmart Schools leaders in Washington, D.C. to discuss the development of a Rep Training Module on K-12 schools. The module will strengthen the individual skill sets of Rebuild Reps in order for them to effectively and confidently engage K-12 schools. The meeting allowed leaders to gather greater knowledge of rep experience in order to develop training that will most effectively address their needs. The training will assist Reps in facing the complexities of approaching school decision makers. A beta test of the training is planned for late-January 2001. For more information, please contact Christina Van Vleck at [cvleck@drintl.com](mailto:cvleck@drintl.com) or by telephone at 301/588-9387.

### **Modular Classrooms Being Monitored via Live Website**

The Room 40 Project is now "wired" as part of a state and federal study of energy consumption in portable classrooms. By logging onto [www.infomonitors.com/portschools](http://www.infomonitors.com/portschools), you can monitor energy use in an existing modular school classroom in Idaho. Energy measurements include lights, heat, outlets, air conditioning and overall. The website also allows you to track temperature, humidity and room usage during the day. For more information contact Larry Schoff at [lschoff@bellatlantic.net](mailto:lschoff@bellatlantic.net) or 540-961-2184.

### **Energy Star<sup>®</sup> Workshop for Utilities, ESCOs and Engineers**

The Colorado Governor's Office of Energy Management and Conversation (OEMC), the U.S. Environmental Protection Agency and the U.S. Department of Energy, Denver Regional Office, have collaborated to host a workshop to discuss the ENERGY STAR<sup>®</sup> Program. The workshop focused on the product labeling program, the new ENERGY STAR<sup>®</sup> label for buildings, the new benchmarking tool and the Portfolio Manager. The workshop also provided an opportunity to recognize opportunities and to showcase specific companies and projects. Discussions centered on specific tools that can help small businesses. The workshop was held on January 3, 2001 from 9:00-11:00 a.m. at the National Renewable Energy Lab Visitor Center. If you would like more information, please contact Linda Smith of OEMC at [LindaSmith2@state.co.us](mailto:LindaSmith2@state.co.us).

## **Save the Date: Mid-Atlantic Peer Exchange Forum**

The U.S. Department of Energy's Philadelphia Regional Office will host their second Mid-Atlantic Peer Exchange Forum on January 23-25, 2001. The event will take place at the Baltimore Inner Harbor Holiday Inn located in downtown Baltimore, Maryland. For more information about the forum, please contact Susan Guard at 215/656-6965 or via email at [susan.guard@pro.doe.gov](mailto:susan.guard@pro.doe.gov).

## **Keep us informed:**

We hoped you enjoyed reading the latest edition of the Rebuild America Flash Report. This report is delivered via e-mail or fax to all Rebuild America program team members, the main contacts of all Rebuild America partnerships and key energy and environmental media. The Flash Report is fast becoming a practical resource for partnerships and other Rebuild America contacts to keep up to date with the many events and occurrences across the nation that affect the program.

Please share your news with us! Subscribe to the Flash Report and let your colleagues know what you are up to by submitting material for the Rebuild America Flash Report. It's easy - contact Anita Denning at D&R International by phone: 301/588-9387, fax: 301/588-0854, or e-mail: [adenning@drintl.com](mailto:adenning@drintl.com)

Remember, no story is too big or too small. We'll feature your news, and then send it to hundreds of individuals who are curious about what's new and innovative in Rebuild America communities. There is always room for another story!

Check out the Rebuild America website for more news, tools, contacts and an event calendar at:  
**[www.eren.doe.gov/buildings/rebuild](http://www.eren.doe.gov/buildings/rebuild)**

*Note: Be sure to include your name and contact information with any Flash Report submissions. Information used in the Flash Report may be included in Rebuild America weekly reports to the U.S. Department of Energy.*