



# The Concession Environmental Management Program (CoEMP)

**Wendy M. Berhman**  
**National Park Service, Washington Office**  
**Concession Environmental Management Program (CoEMP)**

**[wendy\\_berhman@nps.gov](mailto:wendy_berhman@nps.gov)**

**(303) 987-6913**



# NPS Concession Program Mission

“The National Park Service will provide, through the use of concession contracts, commercial visitor services within the park that are necessary and appropriate for visitor use and enjoyment. Concession operations will be consistent with the protection of park resources and values and demonstrate sound environmental management and stewardship.”



**Biking**



**Boating**



**Golfing**



**Horseback  
Riding**



**Ice  
Skating**



**Skiing**



**Tennis**



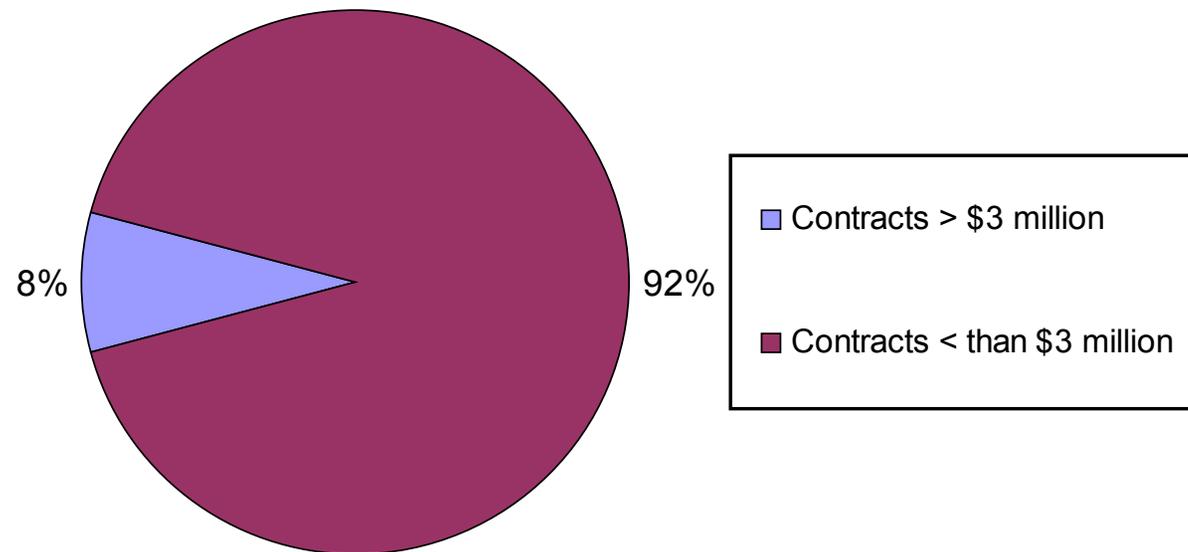
## Number of Concessioners Operating in each State





# Program Scope

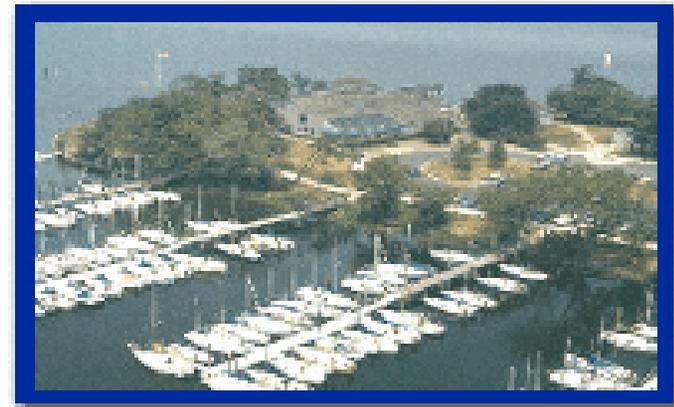
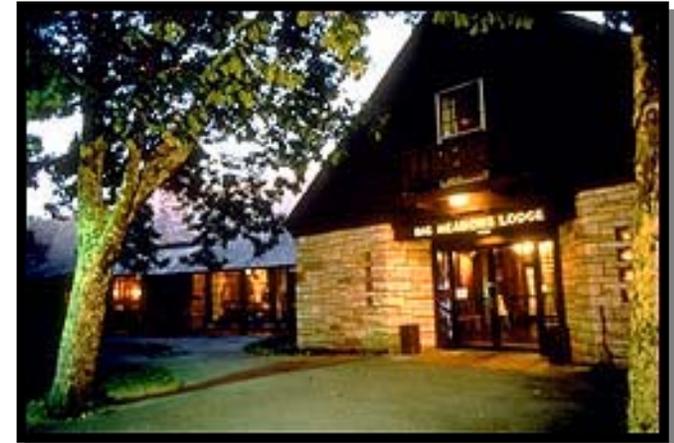
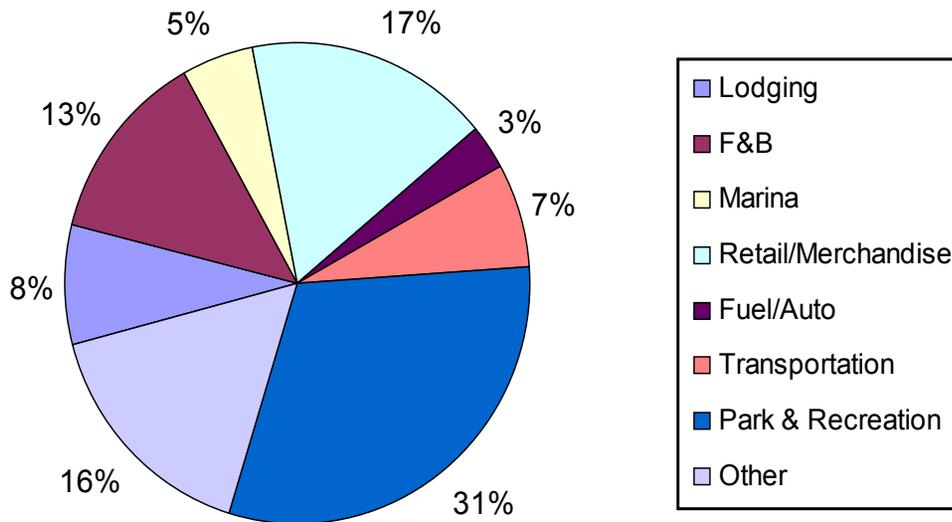
## Distribution of Contracts by Gross Revenue



# Scope of Services



Distribution of Contracts by Business Type  
(Number of Contracts)



**TOURMOBILE SIGHTSEEING**

Daily Narrated Shuttle Tours

★Home

Washington, DC



**Wastewater Collection Facilities, GRNA**



**Bus Yard, DENA**



**Fuel Barge, GLCA**

# Concessioner environmental activities are significant . . .



**Ferry Service, GOGA**



**Gas Station, DEVA**



**Aviation Fuel Cache, KATM**



Bone Yard, CURE



Marina Dike Marsh, GWMP

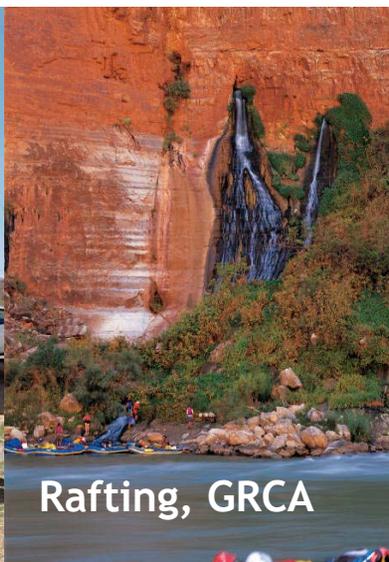


Gift Shop, BADL

**. . . irrespective of size or type of service.**



Snack Bar, BLCA



Rafting, GRCA



Crater Lake Lodge, CRLA

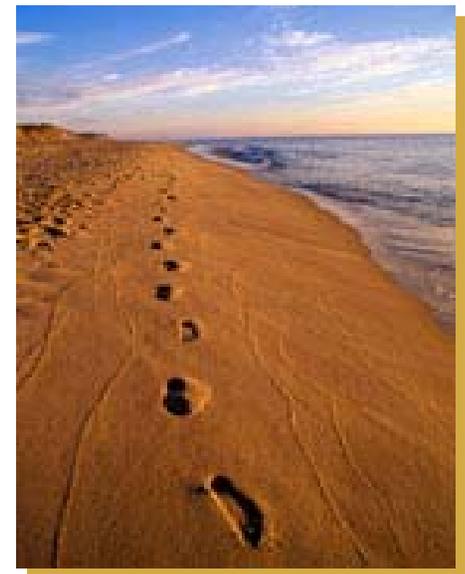


## National Park Service Concession Environmental Management Program Mission

*“To provide assistance and guidance that advances the environmental performance of businesses providing visitor services in national parks.”*

### Objectives

- ✓ Evaluate
- ✓ Educate
- ✓ Communicate



# CoEMP Goals



- ❑ Achieve and maintain environmental compliance as a minimum performance level for concessioners in national parks.
- ❑ Promote environmental management and advance sound environmental strategies for all concessioners in national parks.
- ❑ Increase NPS staff and concessioner awareness and knowledge of environmental topics and programs.
- ❑ Lead by example and promulgate recognition of commercial visitor services that demonstrate environmental excellence.

# Program Development

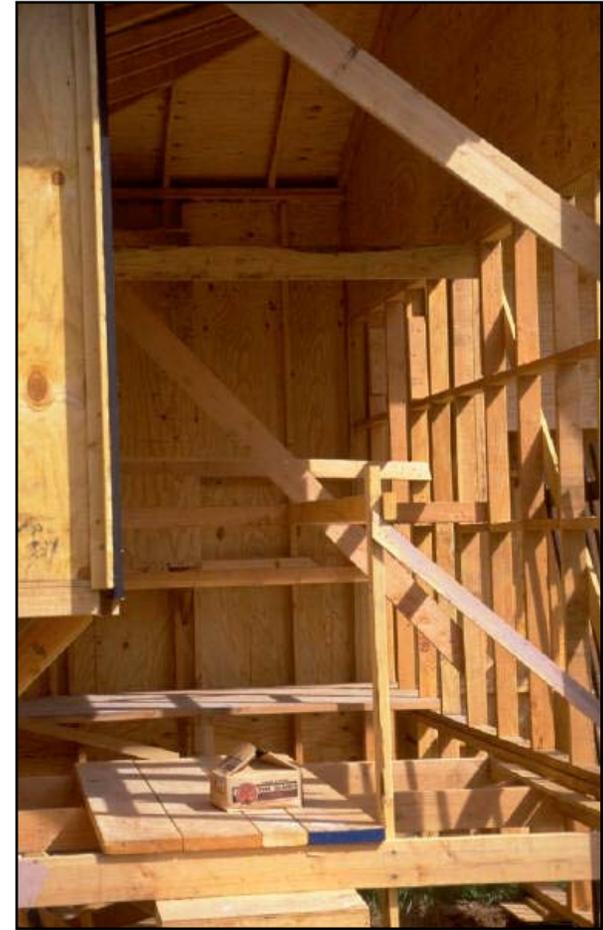


## ❑ Foundation

- ❑ Regulations, Policies and Guidance
- ❑ Contract Requirements

## ❑ Structure

- ❑ Concession Audit System
- ❑ Environmental Management Programs (i.e. EMS)
- ❑ Assistance Tools
- ❑ Training
- ❑ Communication
- ❑ Contract Compliance and Operational Standards
- ❑ Support Network



# Assistance Tools



- ✓ NPS EMP Guidance documents
- ✓ Audit Tools
- ✓ Greenline Newsletter
- ✓ Technical Assistance / Training CD-Rom
- ✓ “State of the CoEMP”



National Park Service  
U.S. Department of the Interior

Concession Environmental Management Program

Home
Policies & Regulations
Environmental Audits
Assistance Resources
GreenLine Newsletter
Contacts
Related Sites

**CD-ROM DISCLAIMER:** Information on the National Park Service (NPS) Concession Environmental Management Program's CD-ROM is intended to identify procedural guidelines, solutions and links to available product, technology and service resources. Inclusion on the CD-ROM is not to be construed as an endorsement of a particular product, technology or source. The NPS assumes no responsibility as to the accuracy or completeness of the information.

**WELCOME!**

Welcome to the National Park Service Concession Environmental Management Program's tool! We're here to provide information about the Concession Environmental Management Program (CoEMP) to concessioners and park staff, and to assist in concessioner environmental management.

**DIRECTIONS:**

**BEST IF USED WITH MICROSOFT INTERNET EXPLORER**  
*Netscape can be used, but does not allow the user to utilize the hyperlinks on any Microsoft Word document.*

Use your web browser as you would if online (i.e., back button).

**Questions/Comments:**

# Success Indicators



### Xanterra Parks & Resorts Supports Sustainable Fishing

At Xanterra Parks & Resorts, we believe that there are far more formidable or more complex tasks than that of reaching a balance between business and the natural environment. To this end, when we purchase seafood for our restaurants, we want to support sustainable fisheries—those managed to sustain populations of fish for the future. We also want to protect marine habitats and promote little “by catch” (wasted catch of animals other than the target species).

Based on the latest information from fisheries scientists, we've developed a list of seafood products that we will or will not buy at this time. As new information becomes available, we will update our seafood choices. We hope our policy will help others in the tourism industry make their own informed choices about seafood.

We are using the Monterey Bay Aquarium Seafood Watch protocol to assist us in our seafood choices. The fish served on our menus are fish we recommend. We serve these species based upon three aspects: 1) a wild population that's abundant enough to sustain fishing; 2) low levels of wasted catch or “by catch”; and 3) fish caught or farmed in ways that minimize impact to the environment.

**FISH WE WILL NOT SERVE**

Chilean sea bass, shark, Atlantic swordfish, and bluefin tuna. These species' survival is threatened by too much fishing, or they are caught or farmed in ways that damage the environment. Our “no serve” policy will remain in place until their status changes.

*Andy Todd*  
Andy Todd, CEO and President  
Xanterra Parks & Resorts



PARTNER MEMBER  
 “Green” Hotels Association®  
<http://www.greenhotels.com>



# Challenges



- ❑ Ensuring Maximum Flexibility
- ❑ Demonstrating that being an environmental leader can improve business success; opportunities exist for all sizes and types
- ❑ Identifying a support network for small businesses
- ❑ Being proactive rather than reactive
- ❑ Overcoming the “Flavor of the month” mentality

