



The Concession Environmental Management Program (CoEMP)

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Concession Environmental Management Program (CoEMP)

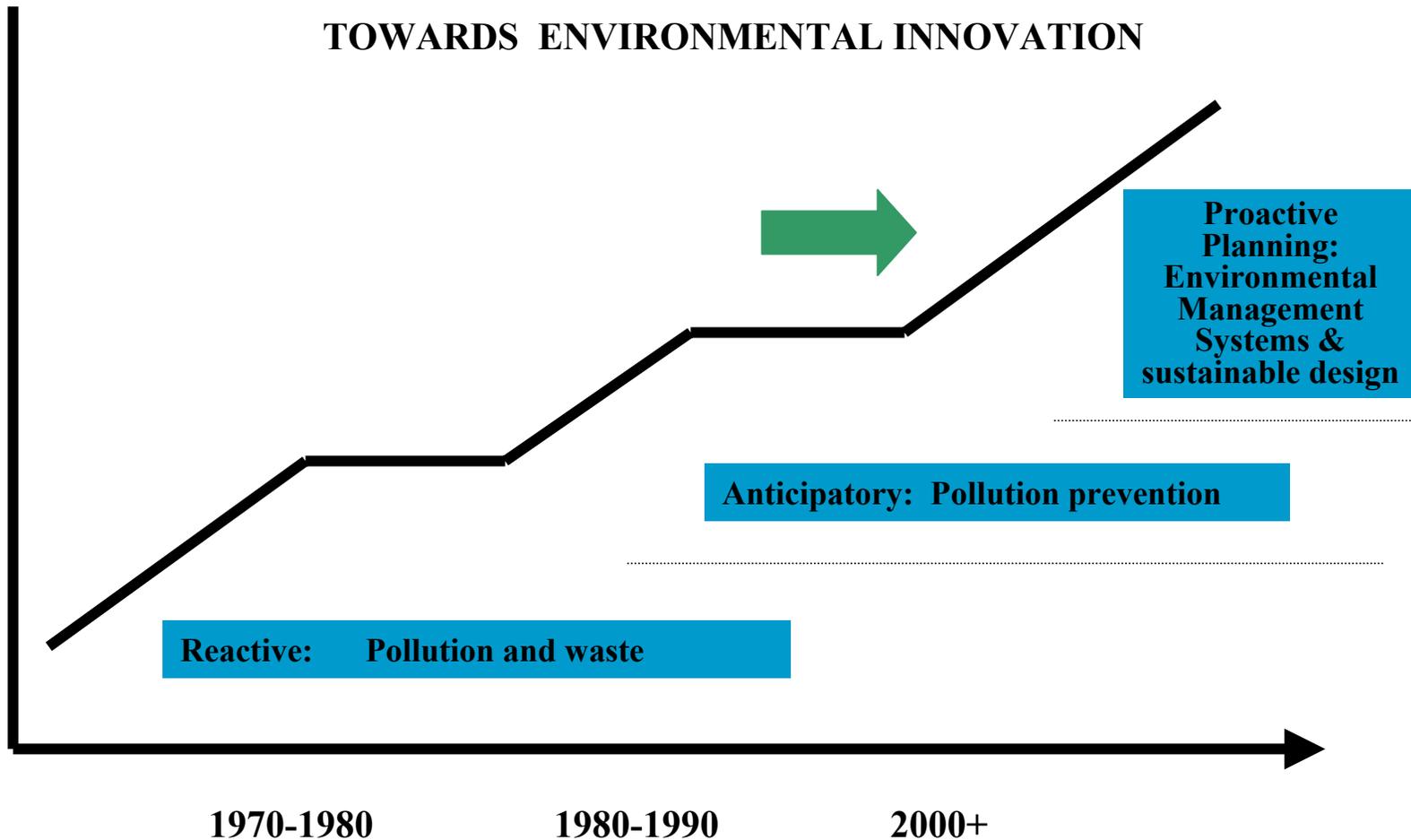
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NPS Environmental Strategy



TOWARDS ENVIRONMENTAL INNOVATION

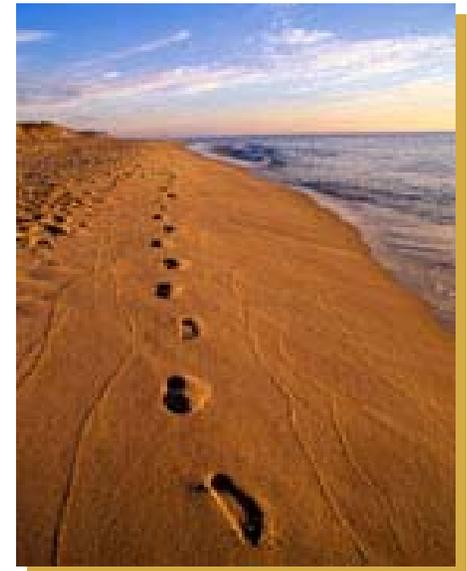


National Park Service Concession Environmental Management Program Mission

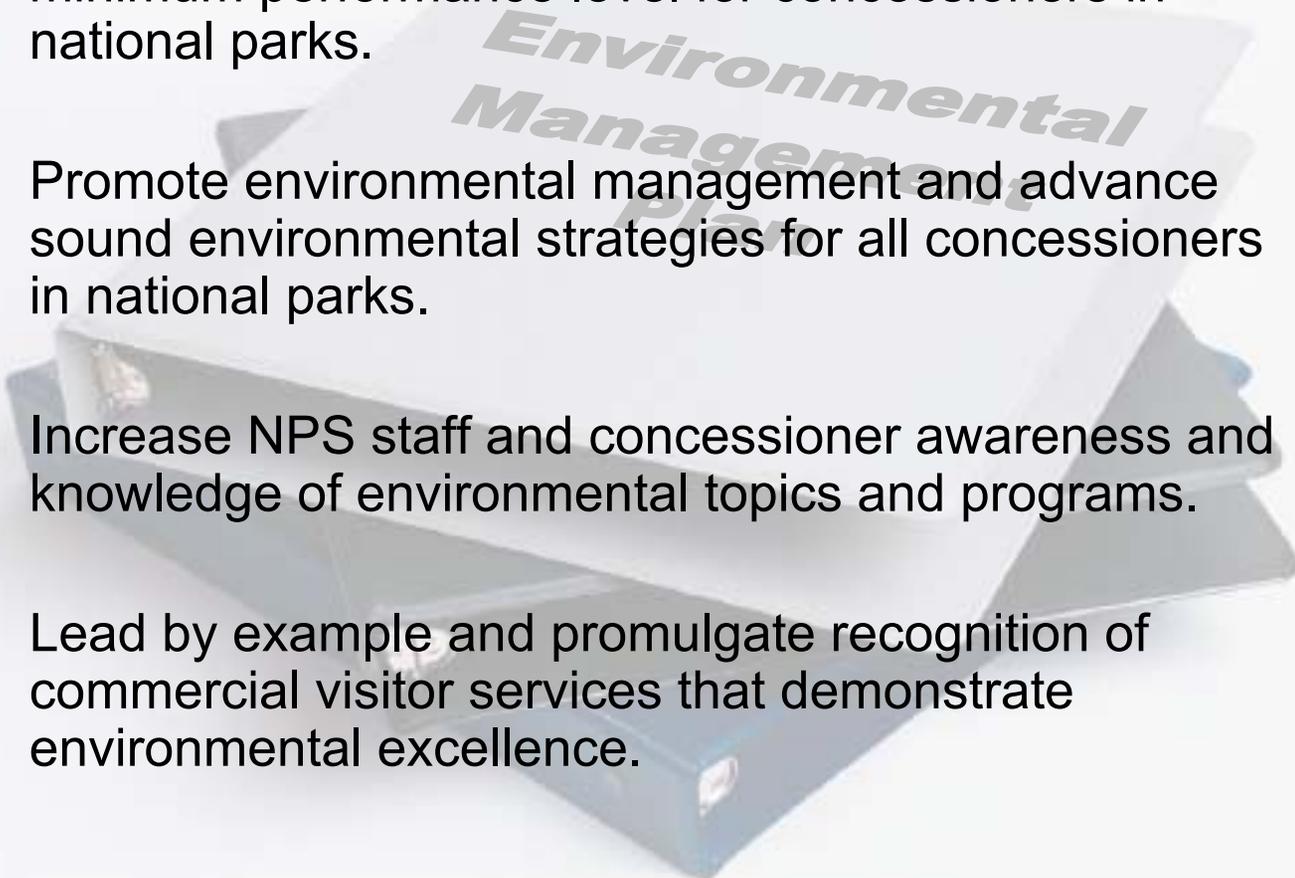
“To provide assistance and guidance that advances the environmental performance of businesses providing visitor services in national parks.”

Objectives

- ✓ Evaluate
- ✓ Educate
- ✓ Communicate



CoEMP Goals

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- ❑ Achieve and maintain environmental compliance as a minimum performance level for concessioners in national parks.
 - ❑ Promote environmental management and advance sound environmental strategies for all concessioners in national parks.
 - ❑ Increase NPS staff and concessioner awareness and knowledge of environmental topics and programs.
 - ❑ Lead by example and promulgate recognition of commercial visitor services that demonstrate environmental excellence.

Program Opportunities

CONTRACT PLANNING

Determining “Necessary & Appropriate” Visitor Services

CONTRACT DEVELOPMENT

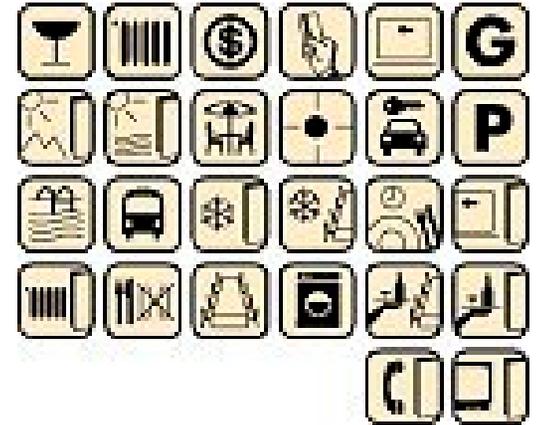
Incorporating Environmental criteria & responsibilities

CONTRACT AWARD

1/3 of evaluation points based on responses to “resource protection”

CONTRACT EVALUATION STDS.

Yearly operational evaluations include environmental criteria



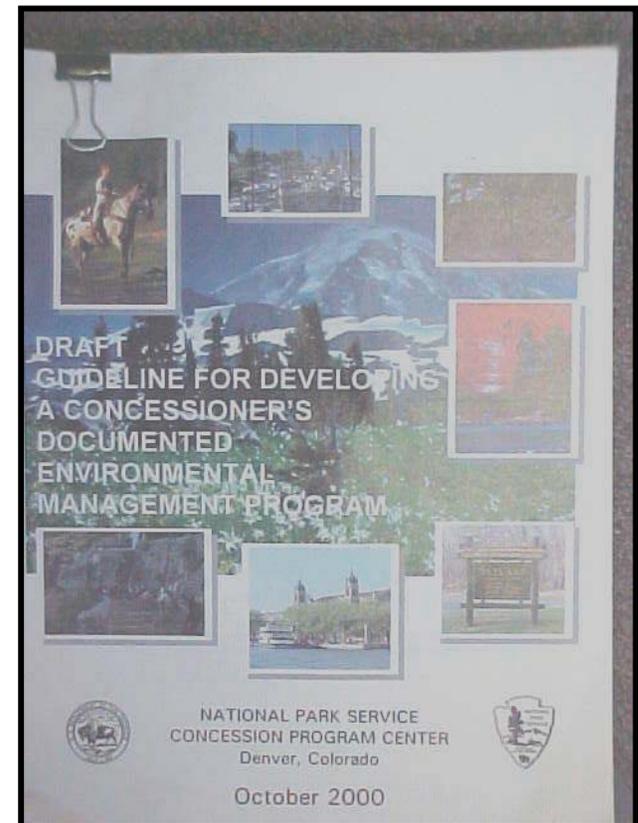
Environmental Management



EMP

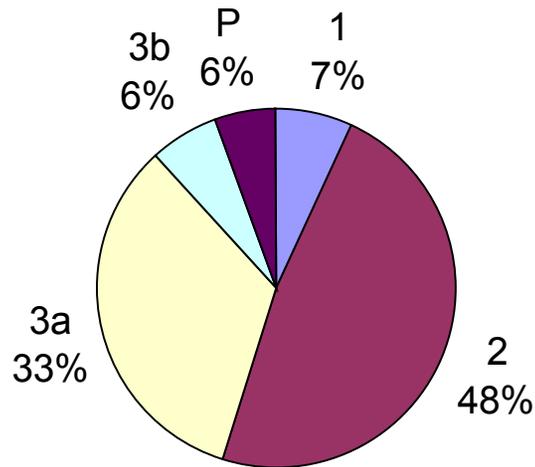
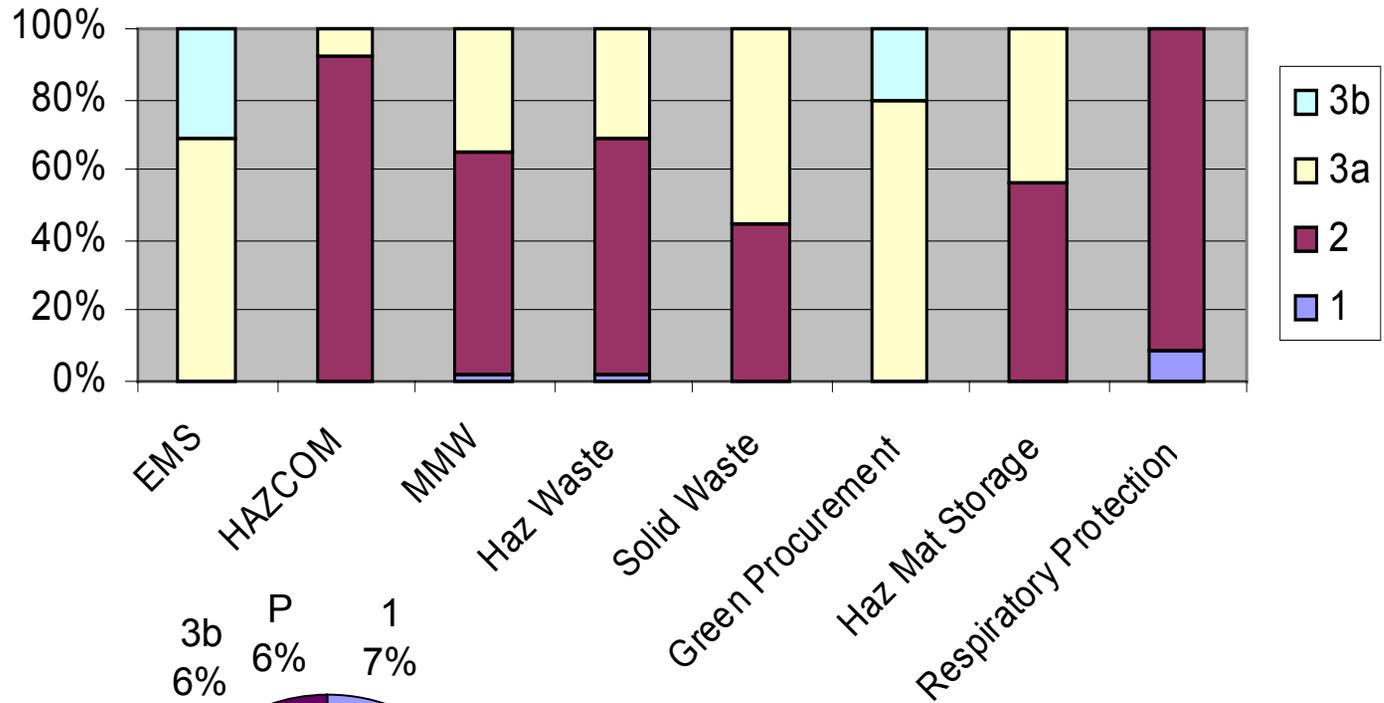
“...The EMP shall account for all activities with potential environmental impacts conducted by the Concessioner or to which the Concessioner contributes. The scope and complexity of the EMP may vary based on the type, size and number of Concessioner activities under this CONTRACT...”

- ❑ **Policies**
- ❑ **Goals/Targets**
- ❑ **Responsibility and Accountability**
- ❑ **Documentation**
- ❑ **Information Management**
- ❑ **Reporting**
- ❑ **Communication**
- ❑ **Training**
- ❑ **Monitoring, Measurement,
& Corrective Action**



Environmental Management

ENVIRONMENTAL AUDITS



“Top 9” Environmental Issues

Assistance Network

- ❑ *GreenLine* Technical Assistance
- ❑ *GreenLine* newsletter
- ❑ *GreenLine* Assistance CD –
 - ❑ Concession management
 - ❑ EMP requirements
 - ❑ CEAS
 - ❑ *GreenLine* newsletter
 - ❑ assistance resources
- ❑ *GreenLine* website
www.concessions.nps.gov
- ❑ Guidance Documents
- ❑ Ad hoc field assistance
 - ❑ Environmental audits



Success Indicators



National
Environmental
Performance Track



PARTNER MEMBER
"Green" Hotels Association®
<http://www.greenhotels.com>



Xanterra Parks & Resorts Supports Sustainable Fishing

At Xanterra Parks & Resorts, we believe that there are few more formidable—or more complex—tasks than that of reaching a balance between business and the natural environment. To this end, when we purchase seafood for our restaurants, we want to support sustainable fisheries—those managed to sustain populations of fish for the future. We also want to protect marine habitats and promote little "by catch" (wasted catch of animals other than the target species).

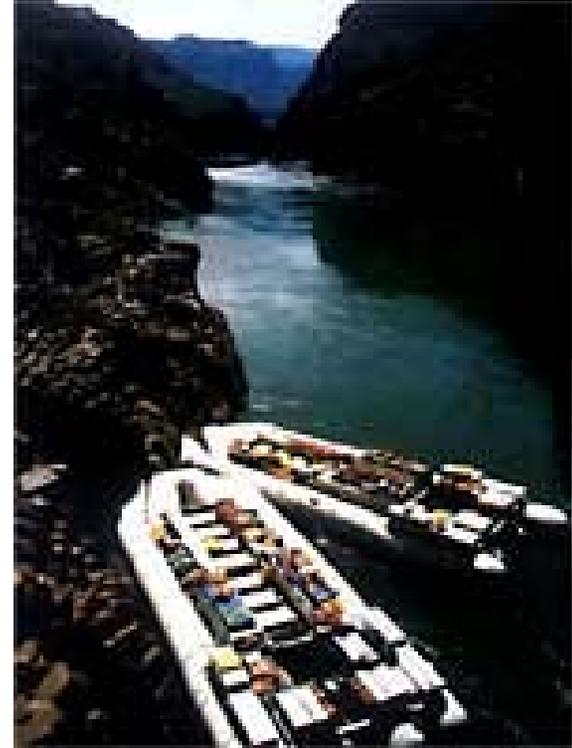
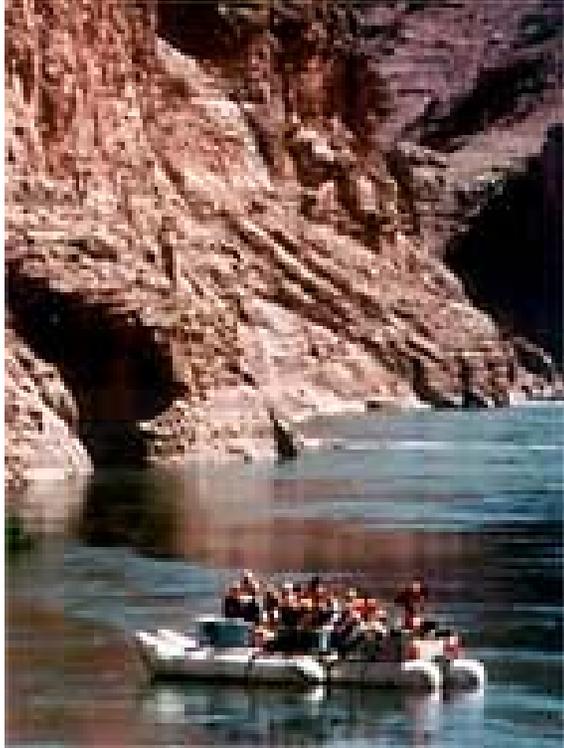
Based on the latest information from fisheries scientists, we've developed a list of seafood products that we will or will not buy at this time. As new information becomes available, we will update our seafood choices. We hope our policy will help others in the tourism industry make their own informed choices about seafood.

We are using the Monterey Bay Aquarium Seafood Watch protocol to assist us in our seafood choices. The fish served on our menus are fish we recommend. We serve these species based upon three aspects: 1) a wild population that's abundant enough to sustain fishing; 2) low levels of wasted catch or "by catch"; and 3) fish caught or farmed in ways that minimize impact to the environment.

FISH WE WILL NOT SERVE
Chilean sea bass, shark, Atlantic swordfish, and bluefin tuna.
These species' survival is threatened by too much fishing, or they are caught or farmed in ways that damage the environment. Our "no serve" policy will remain in place until their status changes.

Andy Todd
Andy Todd, CEO and President
Xanterra Parks & Resorts

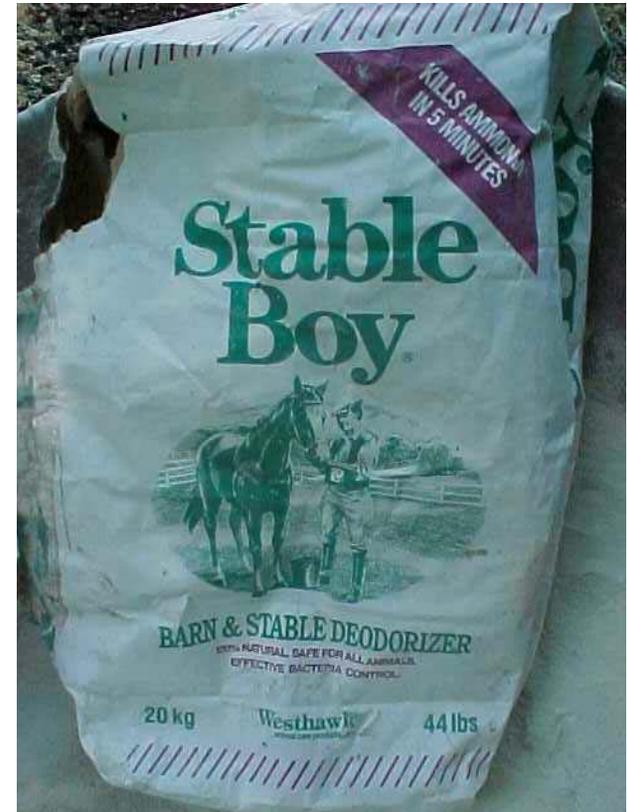
O&M Opportunities



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MOUNTAIN[®]
organic

ORGANICALLY GROWN COTTON = 

COTTON GROWN USING HERBICIDES AND PESTICIDES = 

COTTON GROWN USING CONVENTIONAL METHODS IS HURTING BOTH OUR PLANET, AND ALL THE LIVING THINGS ON IT. ON THE OTHER HAND, ORGANICALLY GROWN COTTON IS BENEFICIAL TO THE WELL BEING OF OUR LIVING ENVIRONMENT. THE MOUNTAIN HAS MADE A COMMITMENT TO USE ORGANICALLY GROWN COTTON IN THE PRODUCTION OF OUR T-SHIRTS. OVER TIME WE WILL BE INCREASING THE ORGANIC COTTON CONTENT OF OUR T-SHIRTS, UNTIL WE ARE 100% ORGANIC. WE HOPE THAT OTHER T-SHIRT MANUFACTURERS WILL FOLLOW OUR LEAD; CREATING A BETTER PLANET FOR US ALL.

For more information on the benefits of organically grown cotton please visit our website at: www.mountainorganic.org

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O&M Opportunities



tin



ceramic



bismuth



Facts about lead fishing sinkers & jigs



Where to find lead-free alternatives

Regulations and outreach activities



Wildlife research... ongoing efforts

FISH LEAD FREE

Did you know that lead sinker and jig ingestion is the leading cause of mortality reported in adult Common loons in Canada and the United States?



Our recycling is 'going to the dogs'



The abandoned pets at the Black Hills Humane Society aren't picky. If we make their beds, they'll lie in them.

Here at Mr. Rushmore Concessions, we're 'shredding for bedding' as part of our commitment to environmental awareness and recycling.

This cute, cuddly pup was adopted a few days after this photo was taken. Who could resist—he has charm, good looks and came with 'papers' too!



Mr. Rushmore Recycles for the Parks & Environment

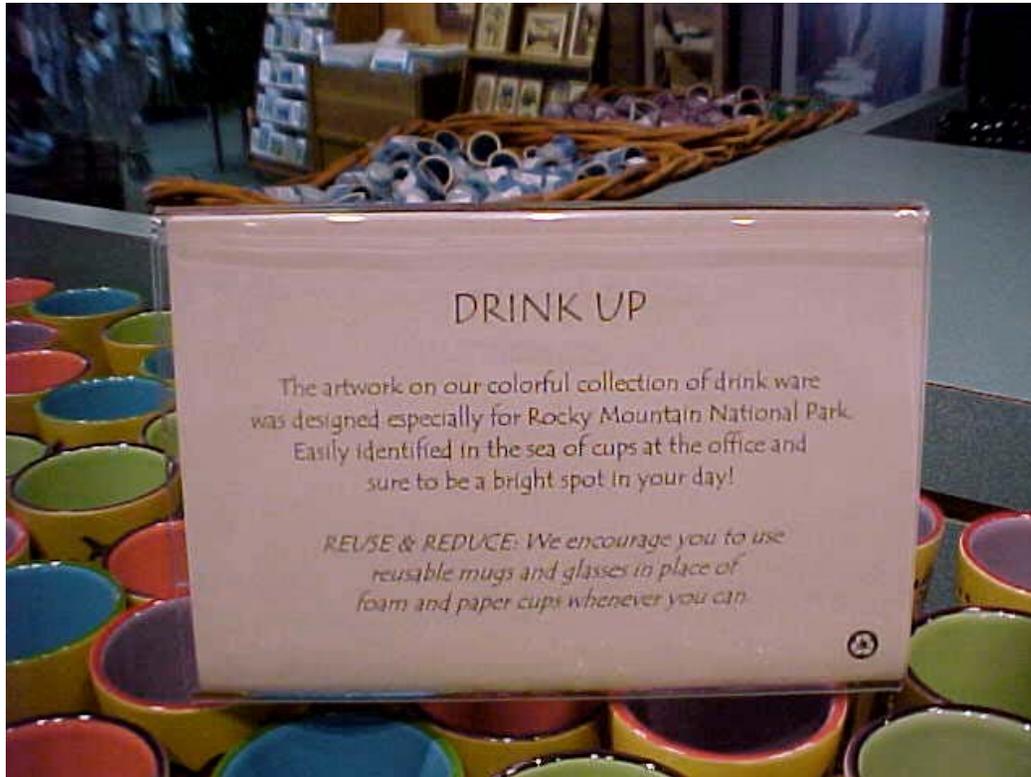
- all at home -
polite, good
Solving man

Protecting our environment doesn't end with recycling. We need your help. Can you offer any additional suggestions to help keep our home *Green, Clean and Beautiful* for future generations?



O&M Opportunities





SIGNAL MOUNTAIN LODGE and THE ENVIRONMENT

In our continual effort to help conserve and preserve the natural resources of Grand Teton National Park and our planet, in our retail stores we are...

- Offering for sale merchandise that is earth-wise, environmentally friendly, and made from recycled and/or reclaimed materials whenever possible
- Purchasing from studios and companies who incorporate environmentally responsible processes into the development of their products
- Emphasizing environmental awareness in the selection and presentation of products with minimal packaging
- Providing additional product signage that explains environmentally friendly merchandise items, describes recycled or reclaimed content, and encourages the protection of our natural resources
- Reusing and recycling the product packing materials we receive with our merchandise deliveries
- Printing our informational merchandise signage and gift hang tags on recycled paper
- Providing guests with recycled Kraft paper shopping bags
- Cleaning our stores with naturally derived, non-phosphate, non-toxic, biodegradable, concentrated, animal-friendly cleaning products



